

MASTER OF BUSINESS ADMINISTRATION



ITU

Admission Requirements

Sealed Official Transcripts From All Universities Attended

Minimum cumulative undergraduate GPA of 2.75 or graduate GPA of 3.0, on a 4.0 scale. Transcripts, listing courses taken and grades received, must be mailed directly from the institution or through a verified e-Transcript provider. [International Students please review additional requirements listed below.](#)

Statement of Purpose (500-750 words)

Please describe why you are interested in the intended program of study, and how you hope to use this education to achieve your future goals.

Resume Demonstrating Relevant Work or Volunteer Experience

Two pages maximum.

GRE or GMAT Scores

Recommended. Scores must be sent directly from the testing center.

Two Letters of Recommendation

Recommended. Required if minimum GPA is not met. Letters should speak to the student's professional and academic experience and potential to succeed in graduate school.

INTERNATIONAL APPLICANTS:

Foreign credential evaluation for any non-US degrees

ITU will accept foreign transcript evaluations from these approved third-party service providers:

- International Education Research Foundation (IERF)
- World Education Services (WES)
- A2Z Evaluations
- Other NACES-recognized members

Proof of English Proficiency

ITU looks for scores of 80+ for TOEFL iBT or 6.5+ for IELTS.

For a list of additional acceptable ways to satisfy the requirement, please contact an admission representative.

ADMISSION CYCLES

Fall (Classes start September) May 15 - Aug. 15

Spring (Classes start January) Sep. 15 - Dec. 15

Summer (Classes start May) Jan. 15 - April 15



INTERESTED?

Learn more at
ITU.EDU
or email
admissions@itu.edu

The ITU **Business Administration** program empowers students with the knowledge, skills, and experience required to succeed as business leaders in today's globalized marketplace. Our international focus further equips students with the cross-cultural understanding necessary for navigating inter-continental business exchanges with sensitivity and diplomacy.

Concentrations

A **General MBA** will be granted, unless a concentration is declared.

When a concentration is declared, 4 concentration courses are required in order to graduate with a specialization.

Accounting

Bio Management

Digital Media Management

Enterprise Resource Planning (ERP)

Finance

Health Care Management

Human Resource Management

International Business

Management of Information Systems

Management

Marketing

Project Management

Job Possibilities

Accountant, Account Manager, Advertising Executive, Bio-Lab Manager, Brand Manager, Business Office Manager, Clinical Operations, Controller, Digital Marketing Coordinator, Financial Analyst, Lab Assistant, Marketing Manager, Operations Project Manager, and more.

Program Requirements

To complete this program each student must complete a total of 36 credit hours:

4 CORE COURSES (12 Credit Hours)

MGT 503 Organizational Leadership Theories

FIN 534 Financial and Economic Analysis

MKT 551 Competitive Marketing Strategies

MIS 527 Technology and Operations Management: Creating Value

CAPSTONE COURSE OR MBA

THESIS: 3 credit hours

INTERNSHIP: 1-9 credit hours

ELECTIVES (12-20 Credit Hours)

Cross Disciplinary Elective: up to 3 credit hours

Transfer Credits: up to 9 credit hours (counts towards electives)

MBA Electives: up to 20 credit hours

These requirements apply to students admitted for FALL 2016 and beyond.



工商管理 硕士



ITU

录取要求

入读过的所有大学的密封成绩单

本科累积GPA需2.75以上，研究生3.0以上（总分4.0基础上）。成绩单需列出修过的课程和相应分数，须从大学直接密封寄出，或由经认证的提供电子成绩单的机构寄出。
国际学生请注意补充要求。

个人陈述 (500-750字)

请陈述为什么对某个学科感兴趣，计划怎样通过学习来实现你的未来目标。

简历

列举相关工作或志愿者经历（两页以内）。

GRE或者GMAT 成绩

建议提供，成绩必须由考试中心直接寄出。

两封推荐信

建议提供，GPA 没有达到最低要求的学生则必须提供。推荐信需陈述学生的专业和学术经历，以及成功完成研究生学习的潜力。

国际学生申请者：

成绩单认证

所有非美国学历需经第三方认证机构认证，ITU接受的认证包括：

- 国际教育研究基金会 International Education Research Foundation (IERF)
- 世界教育服务社 World Education Services (WES)
- A2Z鉴定处 A2Z Evaluations
- 其它全美学历认证协会 (NACES) 成员单位

英语水平要求

ITU要求托福成绩80分以上，雅思成绩6.5以上。若使用其它方式证明达到英语水平要求，请联系招生部负责人。

ITU的工商管理硕士课程帮助学生掌握扎实的知识，培养实用的技能并积累丰富的实践经验，使学生在当今全球化的市场环境中脱颖而出，成长为工商界领导者。ITU的课程突出国际化，引导学生深入理解跨文化沟通与交流，掌握国际商务的内涵与运作。

侧重方向

学生若没选择侧重方向，将获得综合工商管理硕士学位。若选择侧重方向，学生需要修4门所选侧重方向的课程。侧重方向包括：

会计、人力资源管理、生物管理、国际商务、数字媒体管理、信息系统管理、企业资源规划（ERP）、管理、财务、营销、医疗健康管理、项目管理。

就业方向

会计、客户经理、广告经理、生物实验室经理、品牌经理、商务办公室经理、诊所运营管理、财务主任、电子营销、金融分析师、实验室助理、市场部经理、运营项目经理等。

课程要求

学生需完成36个学分以获得工商管理硕士学位：

4门核心课程（共计12个学分）

MGT 503组织领导理论

FIN 534金融和经济分析

MKT 551 竞争营销策略

MIS 527技术和运营管理：创造价值

选修课程：12 – 20个学分

非相关学科课程：最多3个学分

转入学分：最多9个学分（作为ITU选修课程）

MBA选修课程：最多20个学分

综合实践：3个学分

实习：1 – 9个学分

上述要求适用于2016秋季及之后入学的学生。

申请时间

秋季学期：9月开学 申请日期：5月15日—8月15日

春季学期：1月开学 申请日期：9月15日—12月15日

夏季学期：5月开学 申请日期：1月15日—4月15日



INTERESTED?

Learn more at
ITU.EDU
or email
admissions@itu.edu

